

# Health and wellbeing strategy

Oxfordshire, 2024-2030

## Principles

Preventing ill health

Tackling health inequalities

Closer collaboration

## Start well

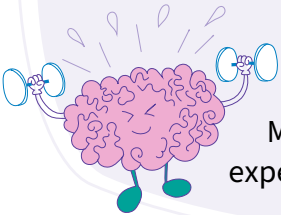
### Priority 1: The best start in life

All children in Oxfordshire should experience a healthy start to life and be ready for school, especially in our most deprived communities.



### Priority 2: Children and young people's emotional wellbeing and mental health

More children and young people in Oxfordshire should experience good mental health and emotional wellbeing.



## Live well

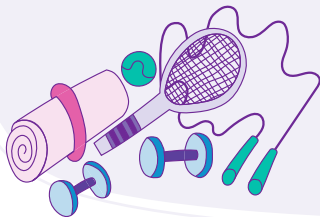
### Priority 3: Healthy people and healthy places

The length and quality of people's lives in Oxfordshire should not be negatively impacted by exposure to tobacco, alcohol, or unhealthy weight. People in Oxfordshire should live in healthy environments where they can thrive free from these harms.



### Priority 4: Physical activity and active travel

Residents of Oxfordshire should be able to remain active throughout their lives, especially in our most deprived areas.



## Age well

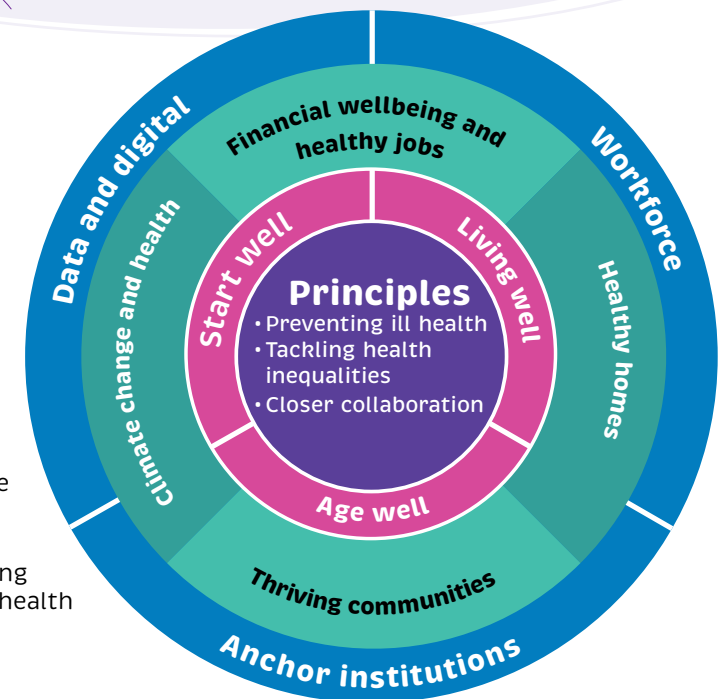
### Priority 5: Maintain independence

We will support more older residents to remain independent and healthy, for longer. We will ensure they are always treated with dignity and are fully valued.



### Priority 6: Strong social relationships

Everyone in Oxfordshire should be able to flourish by building, maintaining, and re-establishing strong social relationships. We want to reduce levels of loneliness and social isolation, especially in rural areas.



Life course approach

The building blocks of health

Enablers

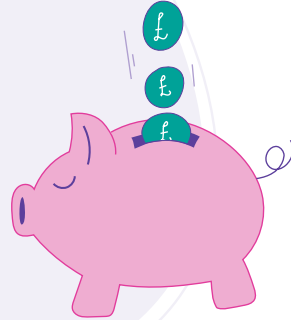
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## Building blocks

### Priority 7: Financial wellbeing and healthy jobs

All of Oxfordshire's people should have good living standards and financial wellbeing. Our local economy should be inclusive, equitable, and fair and everyone should be able to contribute through life-long learning and good quality and stable work.



## Building blocks

### Priority 9: Healthy homes

Everyone should have access to quality, affordable, and energy efficient homes which support their health and wellbeing. Social, private rented, and new build homes should be of a good material standard and maintained to prevent health issues.

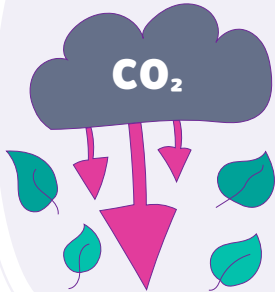


## Building blocks

### Priority 8:

#### Climate change and health

The health and care system in Oxfordshire should take action to reduce climate change and the impacts of climate change on people's health.



## Building blocks

### Priority 10:

#### Thriving communities

We will support and enable all communities to play their key role delivering better health and wellbeing for people across Oxfordshire.



Buckinghamshire, Oxfordshire  
and Berkshire West  
Integrated Care Board

Oxford University Hospitals   
NHS Foundation Trust

GP practices

Oxford Health   
NHS Foundation Trust

**healthwatch**  
Oxfordshire



WEST OXFORDSHIRE  
DISTRICT COUNCIL



South Oxfordshire  
District Council  
Listening Learning Leading



Vale  
of White Horse  
District Council



Cherwell  
DISTRICT COUNCIL  
NORTH OXFORDSHIRE



OXFORD  
CITY COUNCIL



OXFORDSHIRE  
COUNTY COUNCIL