

Oxfordshire County Council

# Air Quality Strategy

## 2023-2030

Oxfordshire County Council is committed to improving air quality across the county, with the ultimate goal of ensuring all residents can breathe safely.

To achieve this, we have set out a vision and objectives, focusing on **collaboration** with district and city councils and other stakeholders.

Our main objectives include supporting **air quality improvement initiatives**, maintaining a **downward trajectory** of air pollution, and delivering the Oxfordshire County Council Air Quality Strategy **Route Map**.



**To guide our efforts and the actions we take, we have developed three core areas of focus:**

### Reduce emissions of indoor and outdoor air pollution

Our priority is to tackle the sources of air pollution, with a particular emphasis on road transport emissions.

### Extend distance from pollution sources

When reducing emissions isn't possible, we aim to increase the distance between air pollution sources and people. Eg managing traffic to divert it away from residential areas

### Protect those most at risk

Our final focus is on protecting vulnerable populations, such as children, pregnant women, the elderly, and those with existing health conditions. We will communicate and collaborate on joint campaigns with a range of partners eg NHS and schools.

**To successfully realize our vision and objectives, we need help to**

- inform evidence-based air quality actions by increasing our understanding of the state of air quality in Oxfordshire and the impact of measures to improve it.
- Identify and prioritize action in locations particularly vulnerable to air pollution impacts.
- Raise public awareness of air quality, indoor air pollution, health impacts, and personal protection measures to promote sustainable behavior change.
- Collaborate on developing population exposure targets for pollutants such as PM<sub>2.5</sub> and NOx.
- Support the ongoing delivery of work linked to air quality and increase consideration of air quality in decision-making processes.
- Contribute to a more coordinated approach to support action to improve air quality.
- Work together to secure funding to deliver new projects on air quality.

By working together and focusing on these strategic areas, we can make significant progress in improving Oxfordshire's air quality, reduce the health and environmental impacts of air pollution, and create a safer environment for all residents.



**OXFORDSHIRE  
COUNTY COUNCIL**